



RIIK

Rhizom Institut für
Interkulturelle
Kommunikation

RHIZOM INSTITUT FÜR INTERKULTURELLE KOMMUNIKATION BERLIN

BERLIN LEARNING & CAREER PROGRAM

Certificate Programs · Mentoring

Berlin Study/Cultural Visits · Career Development

Organised in Berlin by RIIKBERLIN

In cooperation with Steinbeis School of Sustainable Innovation and Transformation (SIT)

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Welcome



Professional growth today requires more than academic knowledge alone. Success increasingly depends on a combination of practical skills, international perspectives, professional networks, intercultural competencies, and the ability to adapt to a rapidly changing world.

The RIIKBERLIN Professional Development Experience is designed to support these dimensions through an integrated learning journey that combines certificate education, mentoring, experiential learning, cultural exchange, and career development.

Rather than offering a standalone course, the program provides a comprehensive development experience that helps participants strengthen their knowledge, expand their networks, and build future opportunities in an international environment.

Learn.

Build connections.

Join the network.

Create opportunities.



Why This Program?



Today's learners need more than a certificate. They need practical knowledge, international perspectives, professional connections, and access to new opportunities.

Our programs are designed to combine education with real-world experiences, helping participants develop both professionally and personally in an increasingly interconnected world.

What Makes This Program Different?

- ✓ International **Certificate Programs** delivered in partnership with recognized academic institutions
- ✓ Professional & Career Development **Mentoring** throughout the learning journey
- ✓ **Berlin Study Visits**, including visits to Berlin-Adlershof, one of Germany's leading innovation and technology ecosystems
- ✓ **Cultural & City Experiences** that provide deeper insights into Berlin's history, culture, and international environment
- ✓ **Career Coaching** designed to support future academic and professional pathways
- ✓ **International Networking** opportunities with participants from diverse backgrounds



Online or Hybrid, Your Choose



Our programs are offered in both online and hybrid formats. The online option provides maximum flexibility, while the hybrid format combines digital learning with selected in-person experiences in Berlin.

Choose the format that best suits your needs and learning goals.

Hybrid Format

- Combine online learning with an immersive on-site experience in Berlin.
- ✓ All benefits of the Online Format
- ✓ Face-to-face sessions at the Steinbeis Campus Berlin-Adlershof
- ✓ Direct interaction with lecturers and fellow participants
- ✓ Exclusive Berlin Study and Cultural Visit
- ✓ Practical insights into innovation, sustainability, and transformation ecosystems
- ✓ Enhanced networking and international exchange opportunities
- ✓ Mentoring

Online Format

- Study from anywhere in the world through live online sessions and interactive learning activities.
- ✓ Participate from any location
- ✓ Flexible and accessible learning experience
- ✓ Engage with international participants
- ✓ Receive your certificate upon successful completion
- ✓ Ideal for participants seeking maximum flexibility
- ✓ Mentoring

THE PROGRAM



MENTORING

Personalized guidance from experienced professionals to support your growth and unlock your potential.



ONLINE + HYBRID



CERTIFICATE PROGRAMS

High-quality academic programs in partnership with leading institutions and industry experts.



ONLINE + HYBRID



BERLIN STUDY VISITS & CULTURAL VISITS

Discover Berlin through inspiring study visits, innovation hubs and rich cultural experiences.



HYBRID



CAREER DEVELOPMENT

Career coaching, networking opportunities and tools to help you achieve your professional goals.



ONLINE + HYBRID

Mentoring



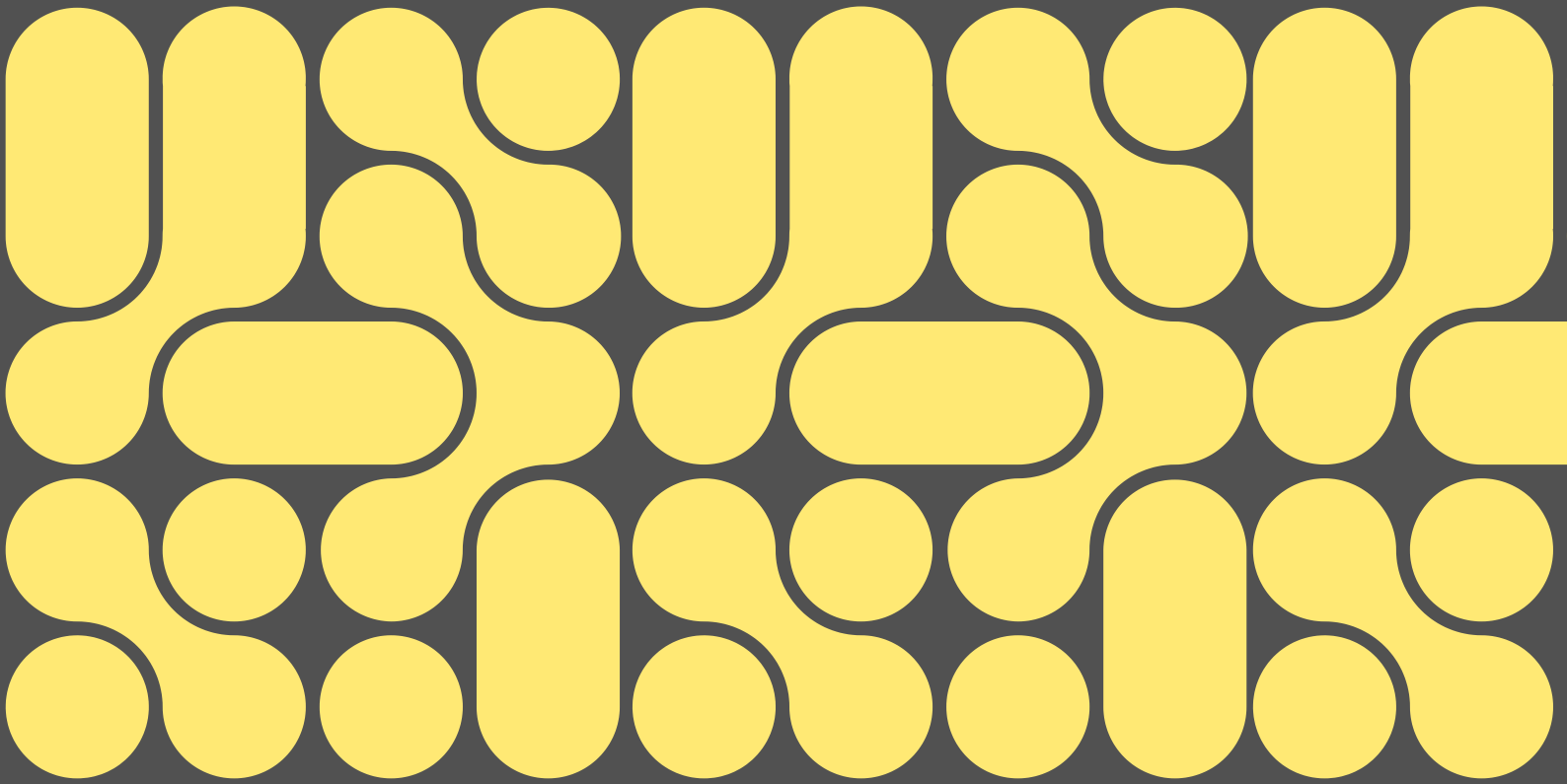
The mentoring component complements the academic program by providing practical insights and guidance related to education, professional life, and current developments in Germany.

Through interactive sessions, participants engage with experienced professionals, discuss real-world topics, ask questions, and gain a deeper understanding of German professional, educational, and bureaucratic systems.

Key Benefits

- ✓ Introduction to life and professional culture in Germany
- ✓ Understanding administrative and bureaucratic processes
- ✓ Guidance on education and qualification pathways
- ✓ Insights into living, studying, and working in Germany
- ✓ Practical information and local perspectives

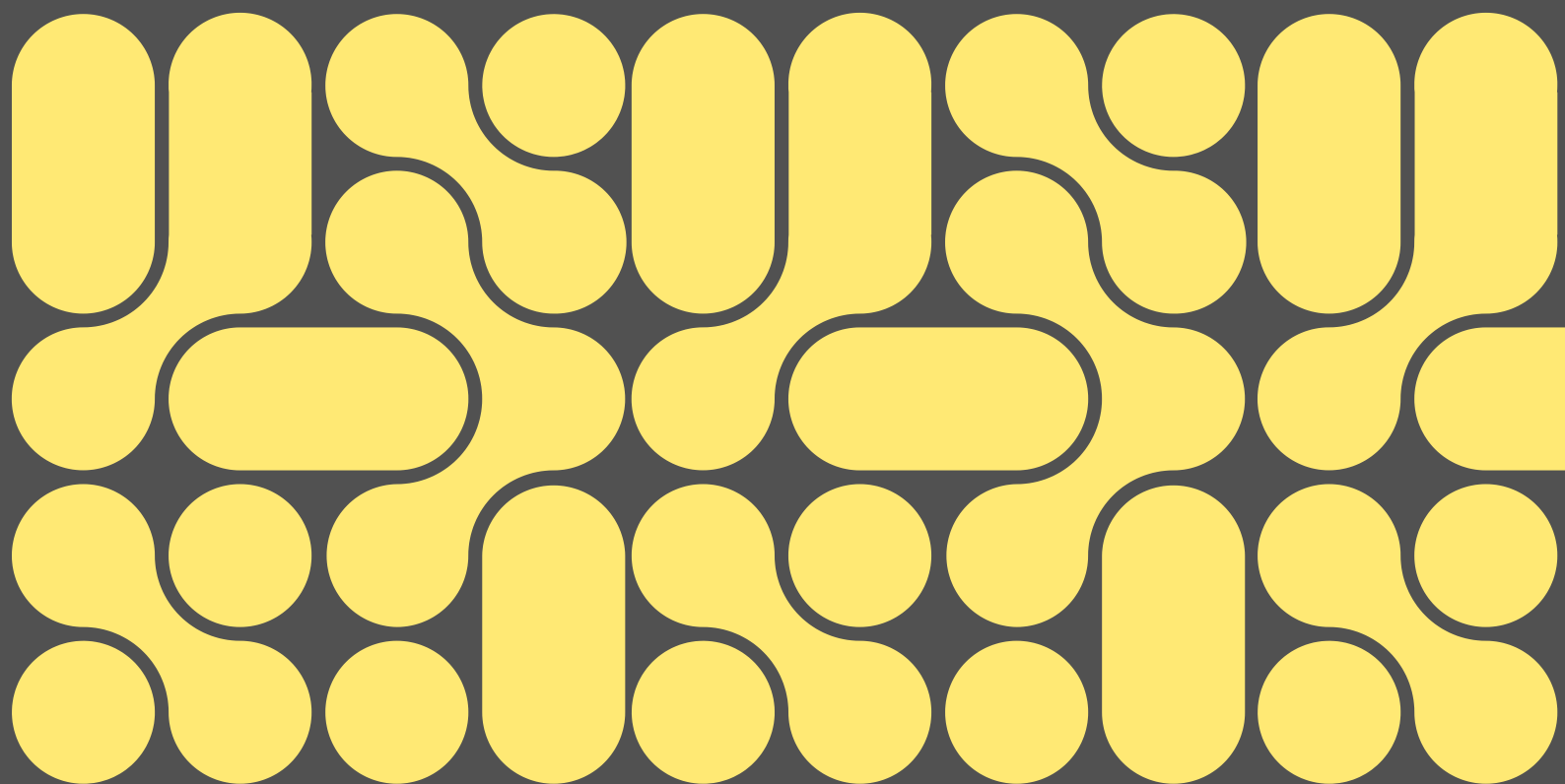




Certificate Programs

PROVIDED BY STEINBEIS SCHOOL OF SUSTAINABLE INNOVATION AND TRANSFORMATION (SIT)

- 1- Sustainable Management & ESG Systems
- 2- Sustainable Well-being





1- Sustainable Management & ESG Systems

Understanding, Structuring, and Navigating Sustainability, EU Regulation, and ESG Implementation in Organizations

Organizations are increasingly required to operate within a structured sustainability environment shaped by evolving regulatory frameworks, data requirements, and stakeholder expectations. This shift is not limited to compliance but affects how organizations define strategy, manage risk, and create long-term value.

This course provides a structured overview of sustainability as an integrated system, connecting foundational concepts, transformation dynamics, and EU regulatory logic (including Corporate Sustainability Reporting Directive) with practical implementation considerations.

Within a **compact 12-hour format**, participants develop a clear understanding of how sustainability, ESG reporting, and organizational processes interact, enabling informed decision-making and effective navigation of sustainability-related requirements across different contexts, including global value chains.

Program Delivery & Certification

The program is delivered through interactive online sessions, supported by guided reflection and practical application tasks to ensure transfer into everyday practice. Participants receive a **Certificate of Participation** upon completion.

Those who complete additional study and assessment requirements may upgrade to a formally assessed and accredited qualification, designed as a stackable element within European learning frameworks.

Develop the capability to understand and apply EU sustainability requirements across global value chains.

Course Modules at a Glance



1. Foundations of Sustainability and Systems Thinking

Understanding how sustainability shapes organizational decisions and long-term value.



2. Green & Digital Transformation

Exploring how digital and sustainability drivers reshape organizations and operations.



3. EU Regulatory Frameworks and Double Materiality

Identifying what regulations require and how organizations determine what matters.



4. ESG Data, Reporting and Disclosure Logic

Understanding how sustainability information is structured, measured, and communicated.



5. Implementation, Governance and Risk

Translating sustainability into roles, processes, and operational decision-making.

Powered by

Steinbeis School of Sustainable Innovation and Transformation (SIT)

SIT, affiliated with Steinbeis University, specializes in applied learning and organisational development in complex transformation contexts. It combines systems-oriented thinking, practical implementation, and structured change approaches to build innovation and leadership capacity.

Its triple transformation model integrates sustainability, digital transformation, and behavioral change to enable long-term, systemic impact.



2- Sustainable Well-being

Across Personal, Professional, and Planetary Dimensions

In today's fast-changing environment, professionals must navigate growing complexity—balancing personal well-being, workplace demands, and the pressure for sustainable transformation. Yet these dimensions are typically addressed in isolation.

This course bridges that gap by integrating personal well-being, professional effectiveness, and planetary responsibility into a single, practice-oriented framework. Participants explore how habits, leadership, and organizational context interact—and how targeted changes can create measurable impact.

Within a **compact 12-hour format**, participants convert insights and tools into concrete actions that influence individual decision-making, shape workplace interactions, and support the integration of sustainability into everyday practice.

Program Delivery & Certification

The program is delivered through interactive online sessions, supported by guided reflection and practical application tasks to ensure transfer into everyday practice. Participants receive a **Certificate of Participation** upon completion.

Those who complete additional study and assessment requirements may upgrade to a formally assessed and accredited qualification, designed as a stackable element within European learning frameworks.

**Start with small changes.
Create a positive ripple effect across your life,
your work, and the wider world.**

Course Modules at a Glance



1. INTRO: A Holistic Approach to Well-being

Understand well-being as a systems concept and its role in human-centered, sustainable transformation.



2. Personal Well-being

Build resilience through sustainable habits and self-management, based on insights from **Lifestyle Medicine** and **Positive Psychology**.



3. Professional Well-being

Explore how work design, leadership, and culture influence well-being, using concepts such as **job crafting** and the **JD-R model**.



4. Planetary Well-being

Explore how daily habits connect to **ecosystem health** and **environmental systems** - and how policy, regulation, and innovation shape pathways toward sustainable living.



5. OUTRO: Integration into Everyday Practice

Translate insights into concrete actions for lasting change across life, work, and society - using practical tools, worksheets, and structured methods.

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STEINBEIS SCHOOL
of Sustainable Innovation
and Transformation



Study Visit in Berlin 2026

Sustainability, Innovation & Technology Transfer in Practice

As an optional extension of the *Sustainable Management & ESG Systems* course, participants can join a two-day study visit in Berlin. Hosted in Berlin-Adlershof, Germany's largest science and technology park, the program offers insights into how research, business, startups, education, and applied innovation come together to support organizational transformation.

What Participants Will Experience?

Berlin-Adlershof Science & Technology Park

Participants will explore one of Germany's leading innovation locations, where research institutions, technology companies, startups, and university institutes work side by side. The visit shows how innovation ecosystems are created through proximity, networks, infrastructure, and collaboration.

Steinbeis Technology Transfer

A dedicated session introduces the Steinbeis model of applied knowledge and technology transfer. Participants learn how Steinbeis connects academic expertise, professional education, business needs, and implementation-oriented projects.

Sustainability & ESG in Practice

The study visit connects sustainability management, ESG reporting, regulation, data, governance, and organizational change with practical examples from real ecosystems and institutions.

Berlin as a Living Transformation Lab

Depending on availability, the program may include visits or case insights from selected Berlin-based innovation and sustainability locations, such as EUREF-Campus, Futurium, circular economy projects, urban transformation sites, or other ecosystem actors.

Format: Two-day optional study visit

Location: Berlin-Adlershof and selected innovation sites in Berlin

Focus: Sustainability management, ESG systems, technology transfer, innovation ecosystems, and organizational implementation

Host: Steinbeis School of Sustainable Innovation and Transformation



Day 1 — Adlershof, Steinbeis & Innovation Ecosystems

09:30 – 10:00 | Arrival & Welcome

Introduction to the study visit, participants, and learning objectives.

10:00 – 11:00 | Berlin-Adlershof Science and Technology Park

Overview of Adlershof as a leading science, business, and innovation location.

11:00 – 12:30 | Ecosystem Walk & Site Impressions

Guided impressions of the Adlershof environment and its role as an innovation ecosystem.

12:30 – 13:30 | Lunch & Informal Exchange

13:30 – 15:00 | Steinbeis Technology Transfer in Practice

Presentation on the Steinbeis model and how knowledge is transferred into business, education, and applied innovation.

15:00 – 16:30 | Building Innovation Ecosystems

Discussion on networks, infrastructure, partnerships, applied research, and collaboration between science, business, and society.

16:30 – 17:00 | Reflection & Takeaways

Connecting the day's insights to sustainability, ESG, and participants' own organizational contexts.

Day 2 — Sustainability Transformation in the City

09:30 – 10:00 | Morning Reflection

Recap and connection to sustainability management, ESG systems, and organizational change.

10:00 – 12:00 | Real-World Sustainability Site Visit

Visit to a selected Berlin-based example of sustainability, innovation, energy transition, circular economy, or urban transformation.

12:00 – 13:00 | Lunch & Networking

13:00 – 14:30 | ESG Implementation Workshop

Practical session on translating sustainability requirements into roles, data processes, governance structures, reporting workflows, and implementation roadmaps.

14:30 – 15:30 | Transfer Lab: Applying the Insights

Participants identify what they can transfer to their own organizations: key stakeholders, first steps, risks, opportunities, and practical actions.

15:30 – 16:00 | Closing Session

Final discussion, feedback, key takeaways, and completion of the Berlin study visit.

Expected Takeaways

Participants leave with a clearer understanding of how sustainability transformation can be supported by people, organizations, digital tools, innovation ecosystems, and technology transfer. The study visit helps connect ESG requirements with real-world implementation, collaboration, and long-term value creation.

Cultural Visits

DISCOVER. EXPERIENCE. CONNECT.

Our cultural visits program offers participants the opportunity to explore Germany's rich culture, traditions, and daily life. Through inspiring experiences and meaningful encounters, participants gain a deeper understanding of the country, its people, and its values.



WHAT TO EXPECT



CULTURAL EXPLORATION

Experience the diversity of German culture, history, and traditions.



LOCAL PERSPECTIVES

Engage with local life and gain insights beyond the classroom.



INTERCULTURAL EXCHANGE

Connect with people, share ideas, and learn from different perspectives.



MEANINGFUL EXPERIENCES

Create memories and broaden your horizons through carefully curated visits.

PROGRAM HIGHLIGHTS

- ✓ Carefully selected cultural experiences
- ✓ Opportunities to understand local customs and traditions
- ✓ Inspiration through discovery and new perspectives
- ✓ A complementary part of your learning journey



FLEXIBLE & INTEGRATED

Cultural visits are integrated into the program schedule in a flexible and well-organized way.



Travel and cultural experiences broaden perspectives, build connections, and enrich our learning journey.



Career Development



Learning is only the beginning of the journey. The Career Development component is designed to help participants transform newly acquired knowledge, skills, and experiences into meaningful academic and professional opportunities. Through guidance, networking support, and practical insights, participants gain a better understanding of international career pathways and professional development opportunities in Germany and beyond.

Key Benefits

- ✓ Career development guidance
- ✓ Insights into the German and international job market
- ✓ Professional networking strategies
- ✓ Personal branding and profile development
- ✓ Education and further learning pathways
- ✓ Practical advice from professionals and experts



About US



Rhizom Institut für Interkulturelle Kommunikation

BERLIN

Programme Management
www.riikberlin.com

Rhizom Institut für Interkulturelle Kommunikation (RIIKBERLIN) e.V. is a Berlin-based organization dedicated to education, intercultural exchange, and professional development. Through learning opportunities, international collaboration, and community-driven initiatives, RIIKBERLIN supports participants in building knowledge, expanding networks, and engaging across cultural and professional boundaries.



Steinbeis School of Sustainable Innovation and Transformation

BERLIN

Academic Partner
www.steinbeis-sit.d

SIT, affiliated with Steinbeis University, is a specialized education provider focused on sustainability, innovation, and organizational transformation. Through practice-oriented certificate programs, SIT helps professionals develop the competencies needed to lead and manage change in a rapidly evolving world. provides the academic content and certification for the Certificate Programs and supports the academic design of the Berlin Study Visits.



Contact Us

For detailed information, **program fees**, and partnership opportunities, please **get in touch with us**.



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WEBSITE

www.riikberlin.com



Please contact us for **pricing information** and participation details.



We look forward to connecting with you and supporting your learning journey **in Berlin**.

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